

(Affiliated to the Central Board of Secondary Education, New Delhi. Affiliation No. 6130001)





ISM/PRN/074/2025-26

August 10, 2025

CIRCULAR TO PARENTS OF CLASSES IX TO XII **Youth Entrepreneurship Challenge (YEC)**

Dear Parents,

Greetings from Indian School Muscat!

Students of Classes IX to XII have an exciting opportunity to participate in the Youth Entrepreneurship Challenge (YEC) — a national initiative introduced by CBSE in collaboration with the Entrepreneurship Cell of IIT Kanpur.

This unique program is designed to ignite the entrepreneurial spirit in young minds by equipping them with the knowledge, tools, and mindset to think creatively, solve real-world problems, and explore the world of startups and innovation.

The program includes an interactive online workshop that will guide students through the fundamentals of idea generation, business model development, and pitching techniques. It also offers mentorship from experienced professionals and the exciting possibility of presenting selected ideas at the E-Summit hosted by IIT Kanpur — one of India's most prestigious platforms for young entrepreneurs.

The details are:

Workshop Dates: 16th – 17th August 2025

Registration Period: 23rd July – 15th August 2025

Mode: Online

Registration Fee: Free

Registration Link: https://www.ecelliitk.org/YEC/

This initiative is an excellent platform for students to learn beyond the classroom, sharpen their problem-solving abilities, and gain early exposure to entrepreneurship. We encourage all interested students to register and take full advantage of this opportunity.

Kind regards,























